



Ramsey EDA Event Summaries

Business Networking Event *(January)*

The EDA Business Networking Event provides a welcoming atmosphere for our local businesses to network. A free breakfast is provided. Typically, a local business leader speaks along with city staff and elected officials who provide updates on Ramsey developments. This is an excellent opportunity to facilitate cohesion and communication among our businesses. It gives the city an opportunity to seek feedback on services, support and projects. This event is well attended with generally about 100 people (30-50 businesses) attending.

Business Appreciation Golf Tournament *(August)*

The EDA Business Appreciation Golf Tournament is an event the EDA has hosted for many years. Substantial prizes are donated from local businesses. This event serves as the EDA's way of saying "thank you" to our businesses for their investment in Ramsey. One Ramsey business is presented with a Business of the Year award. A typical crowd at the event includes prominent businesses with a large footprint in the community. This well-received event attracts 100-144 attendees each year.

Business Expo *(April)*

The Business Expo takes place in a local venue annually. This event is well received by local retailers or service providers who find value in reaching their target audience. This event runs from mid-morning to early afternoon with many vendors offering giveaways and activities. The purpose of this event is to create and foster a 'buy local' atmosphere for residents and allows the city to showcase their businesses. Typically, around 60 vendor booths are secured with 300+ attendees.

More information can be found on the website at www.cityoframsey.com under Businesses